



World Vision



ANNUAL REPORT 2025

World Vision Switzerland and Liechtenstein

WE ARE COMMITTED TO CREATING A WORLD WHERE CHILDREN CAN GROW UP SAFE AND HEALTHY, FLOURISH AND THRIVE, AND LIVE IN PEACE.

World Vision was founded **over 75 years ago** and is now active **in around 100 countries** across the globe. This makes us one of the largest and most experienced children's charities in the world.



Every year, we help around 30 million children worldwide who are in acute or ongoing difficult situations.



As the largest non-governmental provider of water in the development sector, we give **someone access to clean water** every 10 seconds on average.



Every year, **millions of hectares of barren land** are **revived** through World Vision projects and made usable for sustainable agriculture and long-term self-sufficiency.



Around 1.7 million children and young people benefit from **age-appropriate educational opportunities** each year.



Around **90 % of severely malnourished children** treated by us have **fully recovered**.



Granting **over 1 million (micro) loans** has given people in the poorest regions of the world the chance to build a **sustainable livelihood**.

75
JAHRE



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This report uses the singular «they» as
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DEAR FRIENDS OF WORLD VISION,



2025 was a year marked by significant challenges. Global cuts in state-supported development cooperation in particular have shown us just how fragile the financial foundations underpinning humanitarian aid can be.

However, we can reassure our donors that, since World Vision Switzerland and Liechtenstein only relies on government funding to a very limited extent, we were able to continue our projects without disruption.

For example, thanks to your generous support, we successfully handed over a long-term development project in Mali in West Africa to the local community. We also witnessed an astonishing transformation of disadvantaged girls in the Nepalese district of Lamjung into self-confident leaders. And we co-launched a new environmental project, demonstrating that keeping nature intact is a crucial part of holistic development cooperation.

We would also like to give you some personal insights in this annual report. Our project manager for emergency relief tells us how humanitarian aid is not always straightforward – especially in crisis situations, when it is important to pause, reflect and readjust.

Moreover, this report provides information on how funds are currently being used. Since every Swiss franc donated is precious, we made further cuts to our administrative expenses in the past financial year – so that roughly 80 % of each franc donated goes directly to projects, and directly to the world's most disadvantaged children.

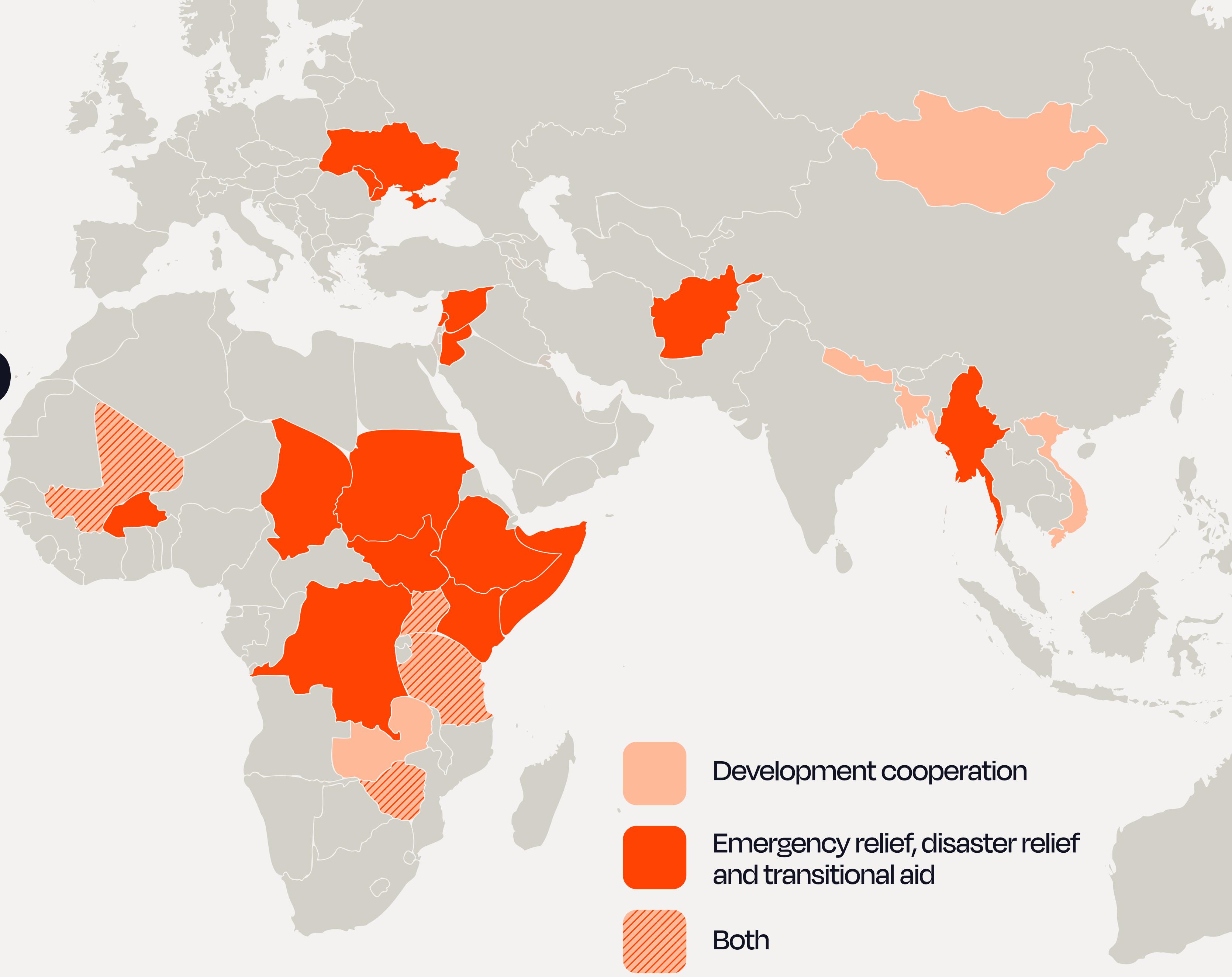
We hope you enjoy reading this report and look forward to working with you to make many more positive strides in the coming year.

Kind regards,

Barbara Günthard-Maier
President of the Foundation

Daniel Winzenried
CEO of World Vision Switzerland and Liechtenstein

WHERE WE HELPED IN 2025



EA
RTHQUAKE
EA
RTHQUAKE
EA
RTHQUAKE
EA
RTHQUAKE

EA RTHQUAKE IN MYANMAR

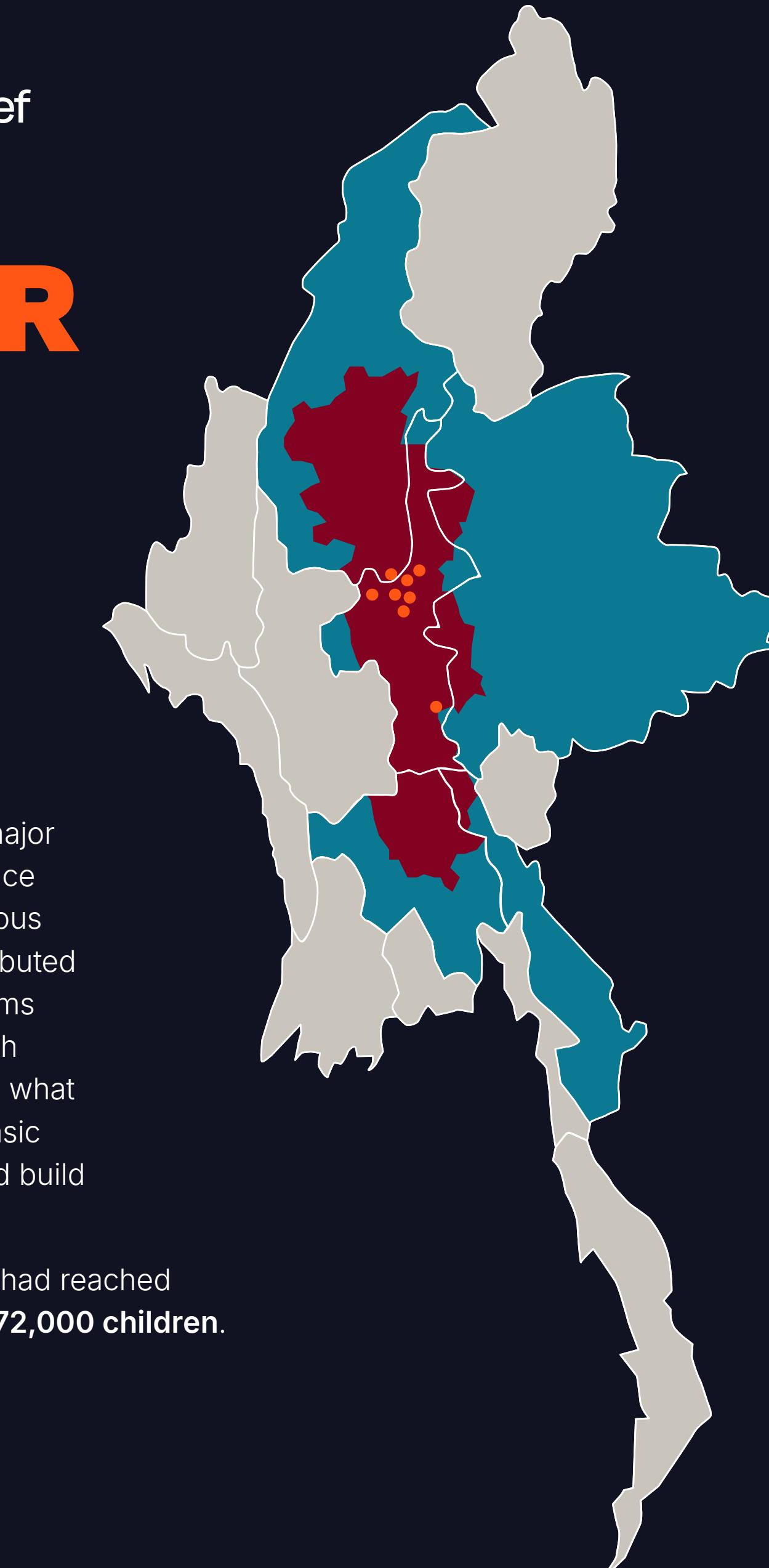


Emergency and disaster relief

On 28 March 2025, a devastating 7.7 magnitude earthquake struck central Myanmar. This catastrophic seismic event exacerbated what was an already difficult humanitarian situation, with almost 20 million people across the country in need of humanitarian aid due to the ongoing conflict, recurring natural disasters and economic collapse.

World Vision was already on the ground before the major earthquake hit and was able to provide rapid assistance despite the difficult conditions and thanks to generous support – including from **Swiss donors**. We distributed food and drinking water, along with hygiene items and medicines. We also provided children with psychological support to help them process what they had experienced, and we supplied basic building materials to people so they could build themselves new accommodation.

By the end of 2025, our aid measures had reached around **500,000 people, including 172,000 children**.



- States and regions affected by the earthquake
- Area hardest hit
- Support provided by World Vision

The people of Myanmar are still reliant on your help. You can find our current emergency relief projects here: worldvision.ch/emergency-relief



VOICES

from Myanmar



« My home was damaged during the earthquake and we had to stay in an emergency shelter. Many people lost loved ones. I am grateful that I survived, and I am doing my best to support those affected.

Yin Min, World Vision employee



« World Vision supplied us with vital materials – including plywood boards, blankets, mosquito nets and solar lamps. We are sincerely grateful for your support. These things are really useful to us.

Daw Than, resident of Mandalay

How we work

PROTECTING THE ENVIRONMENT AND CLIMATE

At first glance, it may seem surprising for a children's charity to take an interest in issues like greening, soil protection or reforestation. But if we want to ensure children's well-being, we also need to protect their environment – because **a child's wellbeing starts with a healthy environment**.

Trees have a key role to play in this: they store water, reduce the local temperature, increase humidity and make an active contribution towards protecting the climate through carbon capture.

On top of this, they also boost soil fertility and enhance biodiversity. As a result, harvests improve and so do incomes, enabling families to invest in their children's health and education.

World Vision takes various approaches, depending on needs and available options. For example, greening can be done through farmer-managed natural regeneration (**FMNR**) or by **planting** trees appropriate for the location, such as fruit trees, shade trees or trees that can provide protection against erosion. To date, World Vision has revegetated several million hectares of land in more than 25 countries.

 [Farmer-managed natural regeneration](#)

[Everything is connected](#)



« Degraded land is not lost land. And the people who live there are not passive victims waiting for help. They are agents of regeneration – they just need to be given a chance.

Tony Rinaudo, World Vision employee and winner of the Right Livelihood Award (known as the Alternative Nobel Prize)

SWISSLOS
Kanton Obwalden

We would like to take this opportunity to thank our funding partners, such as the Canton of Obwalden, which supported the «Agroforestry and Development of Sustainable Livelihoods» project in Bolivia.

Protecting children starts with
protecting the climate

AMAZON

In late 2025, World Vision announced a USD 500 million global plan to protect the Amazon region. The aim is for this new initiative to reach around 10 million people in Bolivia, Brazil, Colombia, Ecuador, Peru and Venezuela by 2030.

The Amazon region is home to over 27 million people and boasts the largest rainforest in the world. Yet almost half of its population lives in poverty and more than 40 % are children.

World Vision's plan is based on local leadership and evidence-based approaches. It focuses on three interconnected priorities:

Support for disadvantaged children: improving access to clean water, sanitary facilities, nutrition, health and education.

Restoring ecosystems: restoring 3 million hectares of degraded land and protecting 22 million hectares of rainforest.

Building sustainable livelihoods: empowering women, young people and indigenous communities in particular to drive economic and environmental renewal through regenerative agriculture and climate-resilient value chains.



Thanks to strong **support from Switzerland**, new life is already blossoming in the Brazilian rainforest: between March and September 2025, 361 hectares of forest were regenerated and local communities were trained in how to use sustainable cultivation methods.

More information on the current project:
[Climate and environment – World Vision](#)

DROUGHT
DROUGHT
DROUGHT IN ZIMBABWE
DROUGHT
DROUGHT
DROUGHT
DROUGHT

Emergency and disaster relief

DROUGHT IN ZIMBABWE

The worst drought in years, triggered by the El Niño phenomenon, struck a heavy blow to Zimbabwe's already fragile economy and the livelihoods of many families. Poor harvests meant that around **5.5 million people** no longer had enough to eat. In response to this, the Swiss Agency for Development and Cooperation (SDC) and World Vision joined forces last year to help people in the metropolitan region of Harare, which has been particularly affected.

With a budget of **USD 2.74 million**, the partners managed to provide support to around 24,000 people by June 2025. Over five distribution rounds, they provided USD 8 per person and USD 5 per household per month, enabling people to purchase basic food and meet basic needs.

Mechanisms to protect women and children have also been reinforced and **social safety nets** have been established – measures designed to help people remain more resilient in the face of any future crises.

Self-determination: families decide for themselves what they need most – whether that is food, medicine or money for school fees. Through this self-determination, they remain a formative part of the process.

Economic stability: money flows into local markets and thus strengthens the local economy.

Efficiency: transferring cash is often quicker and logically easier than transporting food, for example.

THE IMPACT OF CASH ASSISTANCE



◀ Babies, children under the age of five and breastfeeding mothers were particularly affected by the hunger crisis. Helping them was our top priority.

Munkhtsetseg Ayush Müller Programme Manager
World Vision Switzerland and Liechtenstein

How we work

TRANSFOR- MATIONAL DEVELOPMENT

World Vision pursues a transformational development (TD) approach that aims to bring about long-term improvements to the well-being of children, families and communities.

The key elements of the approach are as follows:

Providing holistic help

We do not empower children in just one area; we take action to support education, health, protection, emotional wellbeing and the children's environment – because everything is connected.

Working as equal partners

Our projects are developed in cooperation with local people. This is how we build strength locally that remains sustainable without our help.

Tackling root causes

As well as dealing with the symptoms of poverty, we also tackle what is causing it – such as violence, exclusion or harmful customs.

Thinking long term

We stay on hand for years and adapt flexibly to new challenges. After all, real change takes time – and trust.



« When a child is living in poverty, often it is not just food or education they lack but also security, dignity, belonging and hope. This is our starting point: rather than approach problems in a one-dimensional way, we view the child as a whole – with a body, mind and soul, and embedded in a family and community. »



[How does World Vision's transformational development model work?](#)

When we started working in Diago, one of the poorest regions in the world, many years ago, a lot of families were facing a difficult situation. Lack of access to clean drinking water, limited educational opportunities and insufficient protection for children were part of normal everyday life.

Together with local people and local partners, and thanks to the generous support of **Swiss donors**, we were able to initiate change, one step at a time. This meant that we were eventually able to withdraw our support from Diago in September 2025.

**Child sponsorships
change lives**

MALI

[Click here for the final report](#)



[Farewell to Diago video 2025](#)

63.2 %

63.2 % of households now have **access to clean drinking water** within 30 minutes of their home.

92.6 %

92.6 % of young people **now have a birth certificate** – a prerequisite for accessing public services and exercising civil rights.

144,832 USD

Loans for vegetable cultivation and small-scale commerce have enabled many project residents to become economically emancipated: together, they have **saved** USD 144,832 since 2019.

3

Three **civil rights groups** are now campaigning for the protection and wellbeing of children – and for compliance with government guidelines.

4

The 4 local **healthcare centres** are adequately equipped and staff are trained to treat straightforward health conditions.



Around **22,000 Swiss donors** are currently sponsoring children through us. This regular support provides children with access to clean water, healthy food, education, healthcare and other basic needs. Parents receive training to better care for their families and the community is strengthened thanks to support for local (environmental) projects or improvements to infrastructure, for example.

[Child sponsorship – World Vision \(german\)](#)

Supporting people to support themselves

NEPAL

Region

Lamjung, Gandaki

People in the project area

Approx. 56,000

Planned project handover

2028

In a society where girls are often silenced and seen as inferior due to deep-rooted gender and caste barriers, it takes a lot of courage to take a different stance. Yet Durga*, 1 of 7 daughters, chose to resist and refused to believe that her gender determined her worth. And she had support: she found her voice and sense of purpose through World Vision's «Rupantaran» programme, which is backed by **Swiss donors**.

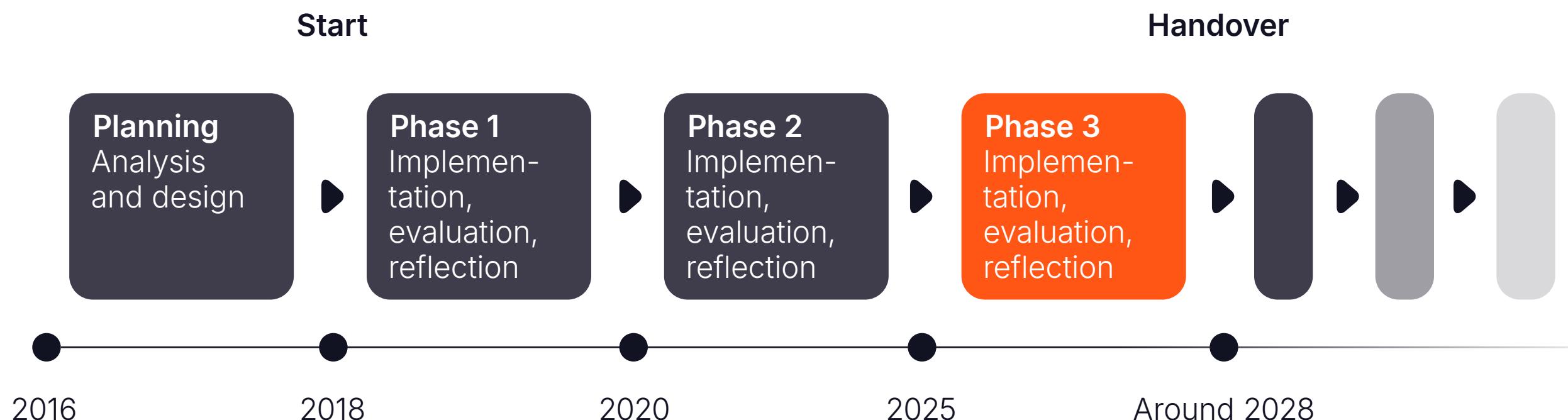
Today, Durga is a social activist, a coach – and a role model. She encourages girls to pursue an education, supports her own family financially and inspires her entire community to see daughters as equal to sons. Her story is a tale of courage, compassion and opportunity – one that helps others to rewrite their narratives and pursue different paths in life.



Durga is the second daughter of Chija and Kajiram. She has 6 sisters and a brother.



[Durga: Courage Wears Her Name](#)



After the handover, the local community takes over.
More information is available at worldvision.ch/eza.

◀ If my mother is despised for giving birth to a girl, what value can my life have?
Durga

* To protect the dignity and privacy of the people in our projects, we only disclose their first names and deliberately refrain from providing detailed location information.

From October 2024 to March 2025, World Vision Switzerland and Liechtenstein supported particularly vulnerable families in the Kharkiv region with financial assistance from the Swiss Agency for Development and Cooperation (SDC).

Through cash transfers, 727 people were given funds to buy heating fuel and warm clothing. In addition, **17 children's and learning centres** were equipped with heating, lighting and emergency power, providing safe and warm spaces for almost **1,300 children** to continue to study and play in winter. In total, the project reached more than 2,000 people – far more than originally planned.

Emergency and disaster relief

WAR IN UKRAINE

WAR
WAR
WAR

Ukraine has been at war since 24 February 2022.

More than **6.8 million people** are registered as refugees from Ukraine – mainly women and children.

Since the start of the war, World Vision has supported more than **2 million people** in Ukraine and neighbouring countries, including nearly **1 million children**.



The people of Ukraine are still reliant on your help. You can find our current emergency relief projects here: worldvision.ch/emergency-relief



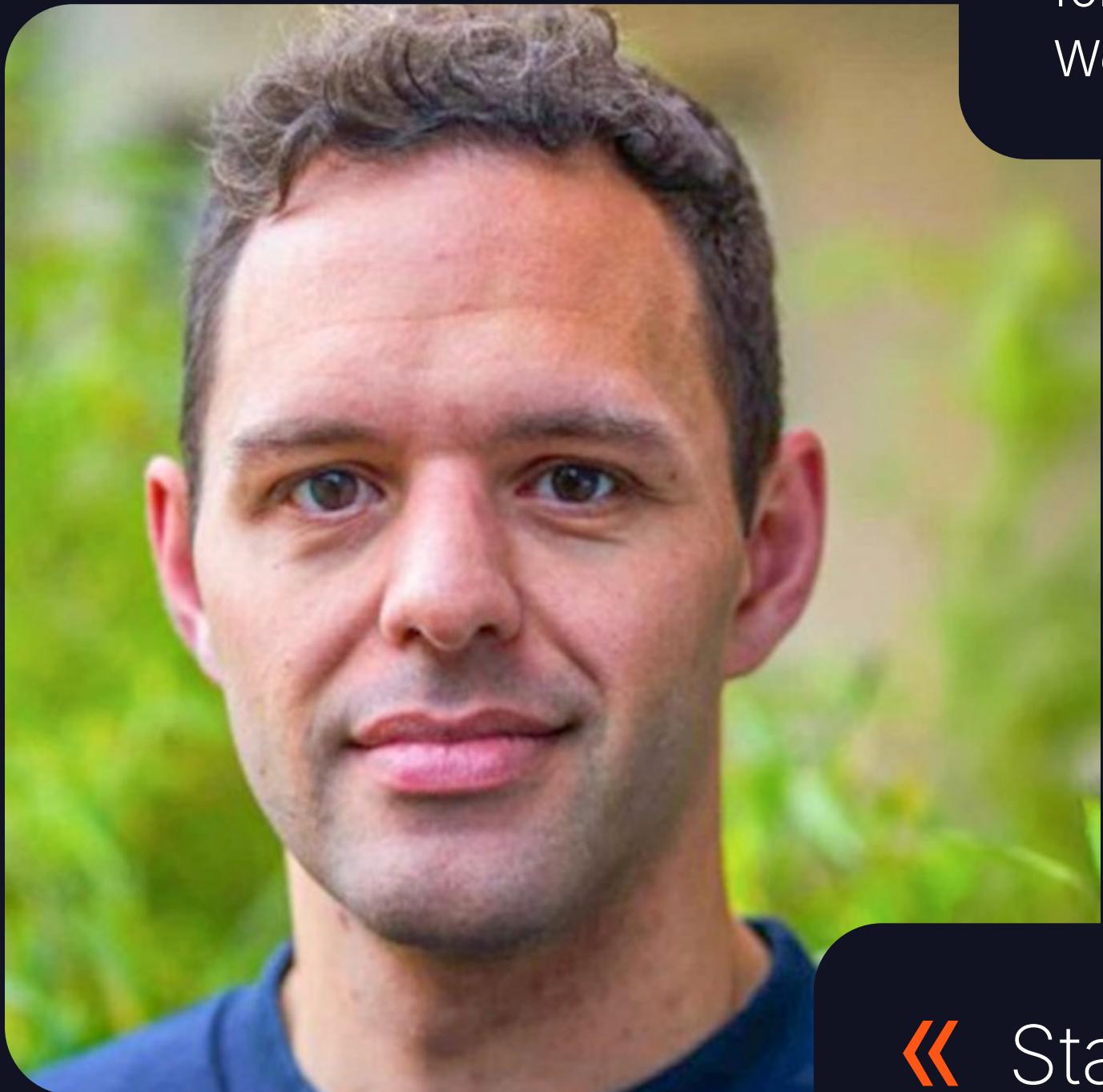
Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Agency for Development and Cooperation SDC



INTERVIEW

with Raphael Juchli, Programme Manager for emergency and disaster relief at World Vision Switzerland and Liechtenstein.



« Stay flexible when planning is impossible.

Raphael Juchli

Projects like the winter relief programme in Ukraine show just how important it is to provide rapid and targeted support. However, things rarely go to plan in crisis regions. How do you deal with this?

Raphael: That's true. In an environment like Ukraine, the situation can change from one day to the next. We plan carefully – but we know that we also have to remain flexible.

Last winter, one of the children's centres was destroyed in a drone attack...

Raphael: It was a moment that shocked everyone. Fortunately, they were able to move into a new centre in a safer area quickly. The new space serves as a place of refuge for the children, offering them structured activities, emotional support and a sense of stability amid the ongoing insecurity.

Despite all the challenges, the project has reached more people than originally planned. How did this happen?

Raphael: It is certainly a great success. We have been able to support over 2,000 people – around 60 % more than we originally envisaged. This was possible because we work closely with our local partners, Arms of Mercy and SpivDiia. They were able to run more children's and learning centres than we anticipated before the project was launched.

What have you personally taken away from this project?

Raphael: I am always impressed by the resilience of the people we support. Despite the war, cold and insecurity, they stick together and continue to live their lives. This motivates us to support the people in Ukraine and elsewhere in the best way we can.

YOUR SUPPORT MATTERS

Donations and legacies of more than CHF 27 million are a testament to the trust that countless individuals, companies, foundations and institutions place in our work across the globe. And they are a strong sign of solidarity with the world's most disadvantaged children.

Thank you so much for your support!

Financial audits

We place great importance on using the funds entrusted to us responsibly. Both the Federal Supervisory Authority for Foundations and the auditing firm BDO carry out audits and reviews annually.

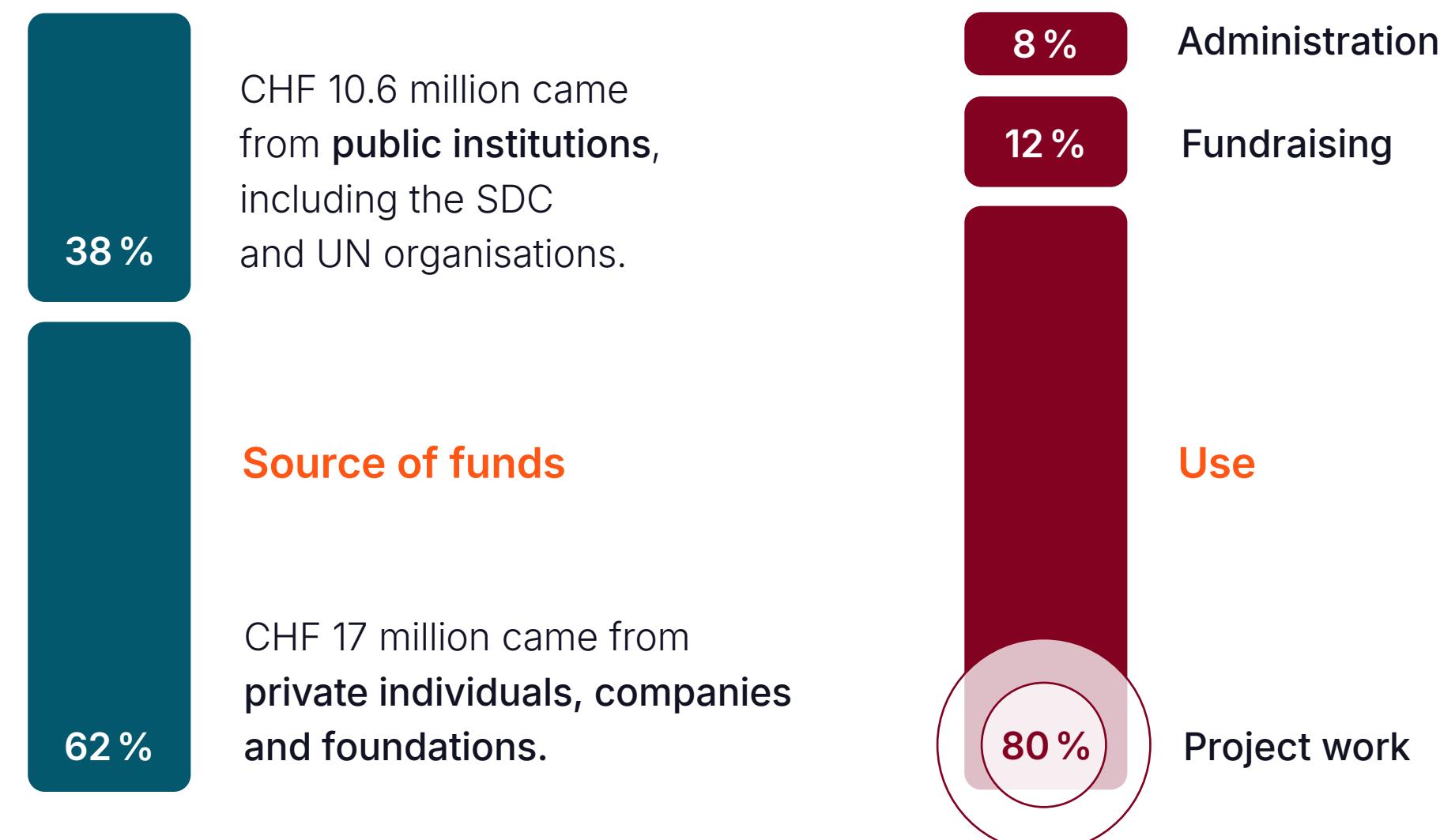


You can find our detailed **Financial Report 2025** here:
worldvision.ch/financial-report



CHF 27.6 MILLION

CHF 27.6 million was donated in 2025



PROJECT EXPENDITURE IN 2025

11 % Latin America
CHF 2.4 million

9 % transregional
CHF 2 million

8 % Eastern Europe/
Middle East
CHF 1.6 million

9 % Asia
CHF 2.2 million

63 % Africa
CHF 14.3 million

Distribution of project expenditure

43 % development cooperation (including advocacy)*
57 % emergency and disaster relief (including advocacy)*

* Advocacy for children's rights is ensured through a systemic approach and is therefore a core component of both our long-term development cooperation and short-term emergency and disaster relief.

WORLD VISION SWITZERLAND AND LIECHTENSTEIN

Our Foundation Board

The strategic management body of World Vision Switzerland and Liechtenstein is the Foundation Board. It consists of six members. Members of the Foundation Board are elected for a term of three years; the maximum term of office is limited to three terms.

Serge Gansner

President (until June 2025)
CEO of Luware

Barbara Günthard-Maier

President (since June 2025)
CEO of Günthard Politumsetzung

Severin Reichenbach

Vice President
Investment Manager at Alion Holding

Charles Badenoch

Member of the Foundation Board
Partnership Leader, Support Office Engagement
World Vision International

Dr Gudrun Haager

Member of the Foundation Board
Head of Development & Management
Support HOCH Health Ostschweiz

Christoph Lang

Member of the Foundation Board
CEO of Project42 AG, various board mandates

Giacinto Serrano

Member of the Foundation Board
CEO of gaw Basel



At the time of reporting, World Vision Switzerland and Liechtenstein had 31 employees.

The Foundation Board and the Executive Board of World Vision Switzerland and Liechtenstein in September 2025; Giacinto Serrano is missing.

Our Executive Board

Daniel Winzenried

Chief Executive Officer (CEO)
& Director of Philanthropy

Peter Gäh

Director of Finance & Controlling

Lukas Herzog

Interim Director of Marketing &
Public Fundraising (since April 2025)

Thomas Kalytta

Director of International Programmes
(since October 2025)

Philine Zimmerli

Director of International Programmes
(until the end of May 2025)

WORLD VISION INTERNATIONAL

World Vision Switzerland and Liechtenstein is part of the global World Vision partnership, which is currently active in around 100 countries. The network works together on an equal footing within a federal structure.

61 **country offices**

1 **global Coordination Office**

The Coordination Office of the World Vision partnership is located in London (United Kingdom). The Coordination Office develops the **global strategy** and international quality standards for project work, organises internal auditing of the country offices and **coordinates aid operations** for humanitarian disasters.

The country offices are located in the project countries. This is where the **planning, implementation and evaluation of project measures** take place. In addition, regular reports on project progress and use of funds are sent to the support offices. The country offices employ **almost exclusively local employees**.



7 **regional offices**

The regional offices support and guide the country offices with regard to strategic direction and **compliance with international guidelines**.

20 **support offices**

such as World Vision Switzerland and Liechtenstein are primarily involved in **financing development projects and emergency and disaster relief**. They also provide transparent information about the funded projects and educate people about development cooperation.



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