



Annual report 2021

Development cooperation, humanitarian aid
and advocacy under the Covid-19 banner

Dear friends of World Vision

The year 2021 has been very demanding for all of us, especially in our project work, where we have been challenged by **«Covid, Conflict and Climate»**.

The consequences of the pandemic are terrible: millions of minors have been driven into poverty, suffer from hunger, are unable to go to school, and are victims of abuse or forced marriage.

The effects of climate change are also considered in our projects. The consequences are already noticeable in many places in the form of increased droughts or floods. This forces more and more people to migrate. The many armed conflicts have also brought their share of suffering, the serious conflict in Afghanistan being just one of many.

The challenges are great, but we are not alone. By networking and supporting local actors such as community leaders, authorities, religious representatives, and health professionals, we unlock the potential for rapid improvement. In addition, thousands of local children's clubs/forums or women's savings groups supported by World Vision are committed to sustainable change, for example against child labour or early marriage and for gender equality.

Together with other World Vision partners, we have so far reached more than 72 million people, including 31 million children, through our Covid-19 response. In addition, we have also been able to provide emergency and disaster relief to over 38 million people in 43 countries. For example, we have supported more than 150 000 people with health, food security and income since the time that Taliban took power in Afghanistan.

The fight against climate change is also close to our heart. Together with local organisations, we have regenerated large areas of dry land in our climate projects in India, Bolivia and Tanzania using the simple and inexpensive method of naturally managed revegetation (NMR).

Only together can we bring rapid, effective, and sustainable help to the world's most vulnerable people, but together we can do a lot! Together with you, our sponsors, donors, foundations, companies and friends in Switzerland and Liechtenstein. And of course, this work is only possible thanks to the extraordinary efforts of our staff in Dübendorf and in the other 90 countries, who all pull together.

Many thanks for this great and valuable commitment!

**For children.
For the future.**

Sincerely,

Walter Huber
Chairman of the Board of Trustees



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Impressum

PUBLISHER
WORLD VISION Foundation
Switzerland & Liechtenstein
Kriesbachstrasse 30
8600 Dübendorf
www.worldvision.ch
CONTENTS
Elisabeth Gebistorf,
Monika Hartmann,
Tamara Fritzsche
DESIGN
Andrea Nelson
COVER Children of the Wuding
project – where one of the
main objectives is to create links
between parents and children,
as well as with all the inhabitants
of the surrounding communities.
The activity is open to everyone
in the community, not just the
sponsored children.
IMPRESSION brainprint GmbH
PAPER BalancePur,
100% recycled fibre,
FSC certified.
The separate financial report
provides detailed information
on the balance sheet and the
use of the proceeds of donati-
ons. The annual report and the
financial report can be found
on worldvision.ch.

**Every
60 seconds**

a family is given the tools
to get out of poverty.

This is the case of the father of our sponsored child Tagarkanti. He learned how to turn a dry piece of land into fertile land. He gave up his itinerant work to cultivate the land with his wife and children. Today, the whole family has an income and enough food.

The Tagarkanti Story:



Children lead the world into the future

Abul Hossain, 17, from Bangladesh, knows this from experience and is worried about the increasing frequency of cyclones and floods. When he was seven years old, he experienced the devastation of the tropical super-cyclone «Cidr». He saw many people die at the time. His parents lost almost everything.

Today, Abul Hossain is the chair of the Children's Forum, a platform for children. It is here that children learn about their rights and address the link between global warming, climate change and its consequences.

Children want to be heard – «We cannot fight climate change alone; it takes a joint effort. All countries, rich and poor, have a role to play», said Abul Hossain. In the Asia-Pacific region, almost all children have been affected by storms and droughts. Often linked to population displacement, trends indicate an increase in the frequency, intensity, and complexity of disasters. (Source: UN/NGO report «Guardians of the Planet»)

Children want perspective – World Vision is committed to combating the consequences of climate change and thus creating a basis for life. FMNR (Farmer Managed Natural Regeneration) is a highly effective method for doing this. FMNR stops and reverses land desertification by allowing trees to regrow on deforested farmland, pastures and forests. FMNR improves soil structure, slows erosion, retains water in the soil and creates the basis for biodiversity. Since the 1980s, World Vision has promoted this method in 24 countries in Africa, Asia and

Latin America. In the last ten years alone, one million hectares of land have been regenerated. This means better harvests for more than 6 million people!

Children want to participate in shaping their own future – we encourage and support them in this. The children's forums mentioned at the beginning are initiated in our projects – the children are supported and encouraged to get involved in various ways for their environment. This is important work that we are able to carry out – thanks to the loyal support of our sponsors and donors. Thank you for this!

Together we are changing the world for children and their families!

Christoph von Toggenburg
CEO World Vision Switzerland



As a child bride, Fatimah was exposed to great injustice and danger at an early age. In retrospect, this taught her to be an effective advocate for the rights of women and girls. She helps them to break free from abusive situations and to have hope for their future.

The story of Fatima:



TOGETHER
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fighting injustice

Changing the lives of the world's poorest

World Vision's child sponsorship model enables children, their families and friends to escape poverty independently and permanently. We do this by providing targeted support for self-reliance. Our solutions benefit not only the sponsored child, but also his or her family and the entire region. For every sponsorship, at least four other children are supported.

Four ways to build strong communities through child sponsorship:

1 Long-term support

We work hand-in-hand with communities for up to 15 years to bring about lasting change.

2 Individual activities:

Project measures are tailored to the needs of each community.

3 Livelihoods, child protection, emergency and disaster relief:

A holistic approach leads to the overall well-being of children

4 A look at the transmission:

Together with the population, we are working on sustainable systems that will allow the community to maintain and develop what it has achieved with us.



«One of my stories was even published in a World Vision magazine.»

Julio – former sponsored child from Nicaragua

Julio, 18, was a sponsored child in our long-standing Xochitilepec development project in Nicaragua. His story is a perfect example of how a child sponsorship changed the life of a whole region:

At the age of six, Julio was admitted to the sponsorship programme. Soon after, he became a member of a book club – although, at first, he did not like reading at all. **«Every week we would meet, read books, exchange ideas about them and use our imagination**

to create stories or poems», he says. Enthusiastically, Julio also participated in a course where children learned to actively engage against child abuse. It is a subject he is still committed to today. Today, Julio is studying electrical engineering at university and is also involved in the children's welfare committee in his village, which benefits many children. **«My voice is heard. I analyse the problems in our village and together we look for and plan solutions. In this way, I can put my knowledge at the service of my village.»**

In **2021**, more than **3 million** people benefited from our development cooperation through World Vision Switzerland projects

(1 318 406 directly and 2 060 143 indirectly)



69 047 children

were able to attend educational programmes as part of our development projects.



Together with the **World Food Programme (WFP)** we were able to donate food, emergency aid and goods worth CHF 7 917 944 CHF, where help is most needed.

1059 people participated in savings groups where they learned to manage their money and save together for projects.



The Swiss Agency for Development and Cooperation (DEZA) has allocated CHF 320 843 to a reconstruction project in Cambodia.

142 128 children

were informed of their rights and were able to make their voices heard.



131 251 people

had access to safe drinking water nearby in 2021.



Solidarity in **abundance**

Within the framework of *Covid 19*, we were able to raise CHF 426 840 CHF for prevention and aid.

34 World Vision Switzerland *development projects* in **16 countries**



Together with the *UN relief agencies* (UNICEF, UNHCR, UNOCHA), we used aid funds amounting to CHF 446 813 for development projects in Bangladesh, South Sudan, Armenia and Jordan.



270 887 people

were reached by our health and nutrition programmes.



With a total of 31 042 child sponsorships and 2 766 project sponsorships, we were able to commit to a *better future* for children in the South in 2021.

2,9 Mio.

emergency and disaster victims benefited from emergency assistance measures.



Projects in the year 2021

As an international children's aid organisation active in nearly 100 countries, we provide rapid and targeted assistance where it is most needed. World Vision works with many partners such as the United Nations World Food Programme (WFP), the United Nations High Commissioner for Refugees (UNHCR), the United Nations International Children's Emergency Fund (UNICEF) and the United Nations Office for the Coordination of Humanitarian Affairs (UNOCHA).

Triple certified

Our various national and international donors have high expectations of the **quality, professionalism and efficiency of our work** and our ethical values. World Vision meets the criteria of three labels:



Commitment around the world

In the financial year 2021, World Vision Switzerland worked with World Vision network partners in **21 countries** to help disadvantaged people. In **20 projects**, we were involved in emergency aid measures with the partner network (excluding Covid 19 involvements).



Washing your hands properly can protect you from disease. A World Vision staff member shows a boy how to do it.



In World Vision's child protection zone in the Zelican refugee camp in Iraq, children who have fled can be children.



In Mongolia, basic foodstuff and hygiene kits were distributed to families in need during the pandemic.



Translation

Cooperation with partner organisations

Project strengths

- ### Projects managed by World Vision Switzerland

VS: village sponsorship, **CS:** child sponsorship, **PH:** project handover

Detailed information on our project work can be found on our website: worldvision.ch. Detailed information can also be found in the 2021 financial report.



Previously, Rebecca's land was largely arid. Rising temperatures due to climate change led to long periods of drought. The heat caused the plants to wither quickly. But Rebecca learned the FMNR (Farmer Managed Natural Regeneration) method. Today, vegetables grow on Rebecca's farm in Kenya, and trees provide shade and protect the crops from the hot sun.

Rebecca's story:



Thank you all!

In the financial year 2021, World Vision Switzerland recorded donations and contributions amounting to **CHF 31 834 146**.

CHF 20 921 608

come from private individuals (including legacies)

CHF 9 037 081

are contributions from public authorities.

CHF 855 587

were donated by companies and organisations

CHF 644 549

were donated by foundations.

CHF 375 321

were donated by philanthropists

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**braving climate
change**



Development projects completed in 2021

Mancos, Peru

Duration 2004–2021, approximately 25 700 people in the project area benefited from it.

Impact: Improved general health, safe access to water. Reading clubs and training courses have been established. Children's participation rights have been promoted, volunteer networks and children's organisations have been created.

Future prospects: The children's and youth clubs established under the project and the communal committee set up will continue to advocate for their rights in the area. The community committee will continue to ensure that the policy is child friendly.

«Before, I didn't like to read, and the few things I did read, I didn't understand. Now I understand what I read. The way our teacher gave us a taste for reading was great – that's where it all started.»

Ricardo, student



Xochitlepec, Nicaragua

Duration 2002–2021, approximately 25 000 people in 14 villages have benefited from the project.

Impact: Implementation of infrastructure projects, e.g. for drinking water supply or school development. Improvement of nutrition and knowledge transfer (e.g. village committees or children's clubs).

Looking ahead: The child welfare committees, nutrition groups, children's clubs and reading clubs established by World Vision will continue their work independently and will engage at all levels for the welfare of children.



«I serve my village with my knowledge.»

Julio, once a sponsored child, now an electrical engineering student



Xolotlan, Nicaragua

Duration 2001–2021, approx. 11 000 people benefited from the project

«Dedication and education have allowed me to become what I dreamed of being and to work for people who need me.»

Jaritza Garcia, former sponsored child, now a nurse

Impact: Sustainable change in the awareness of parents and authorities in the field of child welfare. Improved education and health provision. Raising awareness and passing on know-how about children's rights and child protection. Transfer of knowledge to implement projects independently.

Future prospects: The nutrition clubs and child welfare committees, the trained legal advisors, the youth and reading clubs established during the project will continue their work independently and will be involved at all levels for the welfare of children. These groups are recognised by the government and NGOs, which is a great advantage.

Querococha, Peru

Duration 2006–2021, approx. 9 900 people have benefited from the project in the region.



«My sponsor motivated me to fight for my dreams. I am so grateful to World Vision for believing in the potential of children.»

Andree, a former sponsored child, is now studying law and is a youth mayor

Impact: The food situation has improved. People know good hygiene practices. We have built kitchens and sanitary facilities, and provided safe access to drinking water. Through reading clubs and other activities, children have learned to read and write better. The population is aware of the issue of child protection, there is a child protection committee and a child protection system.

Future prospects: Action groups, youth clubs and book clubs will continue their work independently and will be committed at all levels to the welfare of children.



Development projects to be launched in 2021



San Rafael del Norte, Nicaragua

Duration: 2021–2033, about 23 000 people benefited from the project

Concrete objectives:

- Parents are made aware of child protection
- Children learn about their rights and can defend them
- The first 400 inhabitants of the most precarious commune have access to drinking water in the first phase of the project
- In the first phase of the project, food and nutrition security of at least 1 300 people is improved
- Provision of varied educational offers that improve the educational situation of children and young people



Nueva Promesa, Bolivia

Duration: 2021–2031, approximately 16 000 people have benefited from the project

Concrete objectives:

- Protection of children's rights
- Children with physical or mental disabilities are given special support
- Improving the situation of socially excluded groups
- Improving sanitation and access to water for families
- Improving food security and nutrition for children under five
- Local agriculture, livestock and indigenous farmers are supported and encouraged
- Building ten schools and improving the quality of education

Omugo, Uganda

Duration: 2021–2033, approximately 71 000 people have benefited from the project

Concrete objectives:

- Encouraging people to protect children's rights
- The livelihoods of all children are improved in a sustainable and comprehensive manner. Whether the child is a refugee or a member of the host community, he or she receives financial support.
- Children from host and refugee communities learn in peace clubs how they can actively participate in peaceful coexistence.
- Children have access to urgently needed education



Mai Chau, Vietnam

This development project has been funded by World Vision Malaysia from 2011 to date. From 2021 until 2029, World Vision Malaysia and World Vision Switzerland will jointly fund the project. The project benefits approximately 14 000 people in four villages.

Concrete objectives:

- Local leaders learn how to improve the child protection system
- Teachers and parents are taught to recognise, report and prevent child abuse, exploitation and violence
- Teachers and parents are interested in positive and non-violent education
- In children's clubs, children learn skills to better protect themselves and other children
- The health of young children must be improved
- Access to safe water and latrines needs to be improved

**CHF 31,8
million**
donated in 2021

Donation income

Regional development projects	20 608 847 CHF
Emergency and disaster relief	794 105 CHF
Priority projects	164 094 CHF
Contributions from public authorities	1 629 966 CHF
Food, emergency aid and donated goods	7 407 115 CHF
Unearmarked donations	1 163 952 CHF
Other income	66 067 CHF
Total income	31 834 146 CHF

Project expenditure by key areas



55 %
Development
projects



43 %
Emergency
and disaster relief



2 %
Advocacy and
children's rights

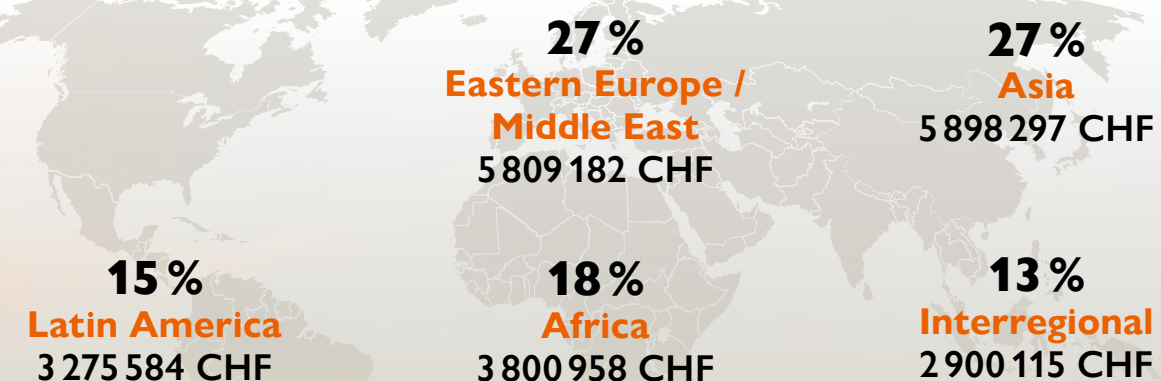
For every Swiss
Franc donated,
77 cents were donated
to our programmes



**72 % of revenues came
from individuals**

(28 % from the public sector or multilateral
organisations such as WFP, UNHCR,
UNICEF, UNOCHA, EU)

Project expenditure by region



**31,8
Mio. CHF**

Use of donations

- 77 % Project work
- 15 % Fundraising
- 8 % Management and administration

**CHF 21,7
million**

was invested in
project work
in 2021



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for a digital
take-off

If parents are poor, their children have little chance of getting out of poverty. Digitalisation plays an important role in breaking the cycle of poverty today. Key areas for development co-operation include improving communities' digital skills, ensuring access to digital technologies and improving links to work and markets.

Ready for the digital labour market:



Bringing innovation and added value

... in collaboration with SMEs, foundations and public funders

The **Gebauer Foundation, Zurich**, enabled ten homeless families to build a house as part of a housing project in Khentii, Mongolia. A local working group guided the families to build their future home themselves. An experienced engineer accompanied and supported the families. The project covered the costs of building materials, the salary of the engineer who assisted the families, and the transport costs. The beneficiary families also covered part of the costs of the building materials. The local government provided the land and a local electricity company contributed to the cost of the electricity connection and related transport costs.

Griwa Treuhand AG, Interlaken, financed the construction of a third health centre in Zimbabwe. After Fumugwe and Silozwi, the health centre in Izminyama was inaugurated and handed over on the 8th of October 2021. It is now officially equipped with staff and medicines by the Ministry of Health. Several thousand people benefit from health care, pregnancy and childbirth monitoring, infectious diseases, etc.

In Tanzania, in the 11-village Wasa and Lumuli communes, children and their families did not have access to clean and safe drinking water until recently. As a result, many children and com-

munity members often suffered from stomach diseases. Thanks to the support of **Zbären AG, Saanen-Moser**, we were able to distribute Katadyn Rapidyn water filtration systems to 11 schools, 1 500 households and 8 health centres in collaboration with the Swiss **Katadyn Group** and **Merry Water**. The filter used meets the «Highly Protective» requirements of the WHO Household Water Treatment Standard for bacteria and protozoa.

«In the last three months, there has not been a single case of water-borne disease in my family. This is a big difference from before, when I had to take one of my children to the hospital every week for stomach aches and diarrhoea.»

Romana, mother of a sponsored child

The **Riehen BS community** supports a project in Muktagacha, Bangladesh. Training and financial support enable very poor families to build a better future for themselves and their families.

For the financial year 2021, we have also received support from **Swisslos Canton Aargau**, the **Canton of Valais**, the **Walter and Louise M. Davidson Foundation** and the **Alfred & Eugénie Baur Foundation**.

... in collaboration with churches

For example, we offer parishes a programme based on the Gospel of Matthew. It helps church leaders to put Jesus' call to help people in need into practice with members of the community.

«Chosen» child sponsorship – the children choose their own sponsors – also lends itself to collaboration with church leaders. As a Charity Partner at the **Willow Creek Leadership Conference** in August 2021 in Winterthur, we were able to present Chosen and recruit sponsors.

Online courses are in vogue – also in development cooperation



... in cooperation

The **Swiss Federal Institute of Technology (ETH) in Zurich** has developed a new platform, **«RESTOR»**, for environmentalists, conservationists and donors. World Vision is also represented on this platform, initially with the 33-hectare Khariar development project in India. This platform helps us to monitor the progress of our FMNR projects, innovative revegetation projects. It also gives World Vision visibility in the scientific community and supports our commitment to the UN Decade of Ecosystem Restoration.

 **World Vision & UN Decade on Ecosystem Restoration**

 **More about RESTOR**

«Massive Open Online Courses», (MOOCs) are continuing education courses for the public, designed to reach learners around the world, educate them and open new doors for them with a certificate at the end of the course. In 2021, the Swiss Federal Institute of Aquatic Science and Technology (eawag) organised a continuing education course with 61 African water experts from World Vision. For three months, they participated in video lectures, tested their

knowledge with quizzes and exams, and immersed themselves in additional literature. They were able to interact with teachers and other students at any time in digital forums.



Detailed article: World Vision and eawag organise further training

Nakpangau commune in Yambio district of Southern Sudan relies on water from Nakpangau spring and shallow wells for household water supply. Sampling and analysis of water from the spring and laboratory results confirmed the presence of coli bacillus. **In collaboration with World Vision, UNICEF sanitized the spring.** As a result of the sanitation, 1973 people now have access to clean and safe water. The spring is no longer contaminated by people fetching water and animals drinking the surface water. Cases of water-borne diseases such as diarrhoea and typhus have been reduced to a minimum.

«With the knowledge I have gained, I can help local government to plan.»

Ronah Basemera

WASH (water, sanitation and hygiene) specialist in the Buikwe cluster, Eastern region of Uganda, with a Bachelor of Science in Environmental Health and a postgraduate diploma in Health Sciences. Global Health and WASH.



Flying Labs generates images with drones with good contrast and much better zoom possibilities.



At CHF 73 per person

the e-card is topped up every month

In collaboration with the **United Nations World Food Programme (WFP)**, World Vision provides **direct food aid and basic assistance** to vulnerable population groups in Lebanon. Through the **E-Card**, beneficiaries can obtain affordable and nutritious food from one of the 500 contracted shops throughout Lebanon. The e-card is charged monthly with an amount of LBP 120000 per person (about CHF 73). World Vision Switzerland supports this project financially.

One of the effects of the pandemic, which will have catastrophic long-term consequences, is the interruption of schooling. In **Mongolia** all schools, kindergartens and hostels have been closed for almost a year. 275 800 young children under the age of 6 and 644 000 children aged 7 to 18 were directly affected. World Vision launched the «Training in Hand» pilot project and, in **collaboration with INTERACTION**, provided 95 tablets for the most vulnerable girls and boys to supplement their distance learning. These tablets complement the Ministry of Education's television programme and provide an important link to quality education.



644 000 children

aged 7 to 18 were directly affected by the interruption of their schooling due to the pandemic in Mongolia



Flying Labs Tanzania

To visualise the progress of the **FMNR project in Kongwa, Tanzania**, over a number of years, we have been using poor resolution satellite images. We are now working with **Flying Labs Tanzania**. Flying Labs generates images with good contrast and much better zooming possibilities with drones. The resolution and sharpness of the images even allow individual trees to be counted. The progress of the project can thus be documented in great detail. Flying Labs works with a community approach: the population is involved and learns to use the drone technology itself. People who have been trained in the technology are then involved in the ongoing monitoring.

Collaboration with friends

Taking action to change children's lives

In Switzerland, his songs are on everyone's (children's) lips – now **Andrew Bond** is committed to the welfare of children worldwide.



We are happy, grateful and proud that we were able to convince Swiss children's songwriter Andrew Bond to become an ambassador for World Vision Switzerland in 2021. Andrew Bond has written countless hits for children and regularly performs on Swiss stages. As Andrew's parents worked in a missionary school in the Congo, he spent part of his childhood in Africa. So he also knows other realities of life: «I grew up as a child in the Congo (then Zaire) and in the coal belt of northern England. We had a great childhood, but I saw first-hand how different the chances of getting started in life are».

He has a very clear opinion on this: «We should not be indifferent, it should not stay the way it was back then. I am impressed by the global commitment of World Vision and it is an honour for me to be able to be a part of it.»

Digital on track – Advisory Board adds specialist



With **Derya Kilic** we were able to recruit a recognised specialist in the field of digital commerce for **World Vision Switzerland** in 2021. Derya currently works as a digital commerce consultant for the Swiss Post. Before that, she worked for SOS Children's Villages Switzerland, where she was most recently the Digital & Marketing Lead. Thanks to Derya's competent advice, we have moved forward with various digital projects in 2021 and have been able to make initial progress in the online campaign work through channel optimisation. Thank you Derya for your support!

«If I can help vulnerable children and their families by sharing my experience and knowledge with World Vision Switzerland, this is the greatest motivation for me to volunteer.»

Our ambassador Eva Hürlimann is now a patron of Chosen!

On 7 December, another **Chosen event took place**, this time in Uganda's Omugo province. 14 girls and boys had the opportunity to choose their sponsors – Eva was also chosen.

This exceptional sportswoman (world record for the Ironman 10-man world cup race in 2019) is herself the mother of three children (Lena, Timo and Mona). She and her family are looking forward to the indirect expansion of the family:

«When I first saw the picture of my sponsored child Small with my picture in his hands, I had tears in my eyes. The way his eyes shine, it touches me! And my daughter, who is the same age, is desperate to send him toys.»



TOGETHER
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do more

For every child sponsored, four other children benefit: together with strong local partners, we are committed to creating a secure and stable basis in the child's entire environment. In children's and youth clubs, trainings and workshops, we encourage children to actively stand up for their rights in their social and political environment. In this way, children develop well physically and mentally.

What children really need to be happy:



Working in partnership

World Vision Network

World Vision Switzerland is an independent partner of the global World Vision network. We run our own development projects with our own funding, and also support projects with several donors (see pages 12 and 13). As a partner of the World Vision network, which is currently active in almost 100 countries, World Vision Switzerland benefits from a global presence and extensive experience in various areas of development cooperation.

Common objectives and core values

The different World Vision offices work in a network, in partnership and as equals in a federal structure. We all work on the basis of Christian values, and the members of the partnership are bound by common goals. An agreement sets out rights and obligations. For example, each World Vision office must undergo a regular peer review process by other World Vision offices. In some cases, the collabora-

tion also includes support for international and transnational projects for children, their families and their environment, as well as emergency and disaster relief work.

The projects of World Vision Switzerland are monitored by our programme managers in Switzerland. They continuously monitor the progress of the projects and visit the regions regularly. Local World Vision staff are responsible for the projects in the country offices. They maintain close contact with our staff in Switzerland. The staff in the country offices are an important link, as they are best placed to assess the needs and wishes of the local population.

The Board of Trustees

The Board of Trustees is our governing body and consists of eight voluntary members for the year 2021. It determines the strategic direction of World Vision Switzerland, supports and advises the management and approves the budget. The Foundation Board meets at least four times a year. All members of the Board of Trustees declare their interests every year. This year we welcomed two new members to the Board of Trustees, Christina Schenk and Hala Al-Azar. They will support us in the future with their valuable expertise.

Management

The management consists of a CEO and five department heads without voting rights on the Foundation Board. The executive body of the foundation is responsible for the overall operational management and ensures, as a management team, optimal processes and efficient use of the organisation's capacities.

The Board of Trustees



Walter Huber
Chairman, Head of Fundraising & Marketing Committee; various Board mandates



Serge Ganser
Vice President, Head of Finance, Risk Committee; IT specialist, coach



Severin Reichenbach
Member of the Finance Committee, Audit & Risk Committee; Investment Manager Alion Holding



Shirin Ciftci
Head of the Projects & Initiatives Committee; Executive MBA / Manager of the Surgery Department Cantonal Hospital Aarau AG



Hala Al-Azar
Head of International Programs Committee; Vice President Credit Suisse Asset Management Zürich



Charles Badenoch
World Vision International Delegate; Partnership Leader, Support Office Board Engagement



Christina Schenk
Member of the Fundraising & Marketing Committee; Associate Director Boston Consulting Group



Angelika Rinner
Head of Governance, People & Culture Committee; Head of Personnel and Organisational Development, Member of the Management Board of the Personnel Office of the Canton of Zurich

Management



Christoph von Toggenburg
Chief Executive Officer CEO



Amie Heath
Director of International Programmes



Corinne Buechler
Director of People & Culture



Dominik Schweizer
Director of Finance & IT, Deputy CEO



Dario Brühlmann
Director of Marketing & Fundraising



André Mebold
Director of Governance, Processes & Risks

TOGETHER TOGETHER TOGETHER

setting goals



Girls in the South in particular face great challenges: Their access to education is often difficult, they are threatened by forced marriage, child labour, poverty and hunger. We support girls and young women in their communities through training, health and education programmes. We train local staff who work with the girls' families and social environment. They create a space for girls and young women to develop their potential.

The 4 biggest challenges for girls in the Global South:



Covid 19

In March 2020, the World Health Organization (WHO) declared the Covid 19 crisis a pandemic. Within hours, the World Vision partnership launched the largest global aid programme in its 70-year history.

To date, World Vision has raised \$350 million in donations worldwide to support those hit hard by the pandemic. In Switzerland, World Vision has raised more than CHF 425 000 CHF in fiscal year 2021 to fight the impact of Covid 19.

Since the beginning of the global aid programmes, the stated goal of the World Vision partnership is to help 72 million people in over 70 countries, including 36 million children.

(As of October 21st: 72 012 019 people were helped, including 31 162 303 children).

Overview of select events:

- November 2020**
Pfizer/BioNTech announces a successful first study of a vaccine against coronavirus.
- Dezember 2020**
First vaccine approved in the UK.
- January 2021**
As a member of the World Health Organisation's (WHO) COVAX immunisation initiative, we are committed to the prevention of and protection against Covid 19 and to the strengthening of local health systems in all countries of operation and projects.
- February 2021**
The first doses of vaccine were delivered to Ghana by COVAX (600 000 doses Astra Zeneca).
- März 2021**
For almost a year, the pandemic has taken over the world.
- Mai 2021**
The pandemic has claimed the lives of over 3 million people. Until today, the World Vision partnership has been able to reach 62 482 034 people through various aid measures. World Vision Switzerland has launched appeals for donations for India and Nepal as the second wave is raging in these project countries in particular. We raised over CHF 425 000.
- August 2021**
The pandemic has now claimed over 4 million lives.
- September 2021**
Since the launch of the COVAX initiative, more than 303 million doses of vaccine have been distributed in 142 countries, including Bangladesh, Brazil and Ethiopia.
- September 2021**
A large proportion of the world's population is already vaccinated against Covid 19. However, inequalities are extremely high in the countries of the South. Of the 7 billion doses of vaccine produced, barely 0.5% have been used in the lowest income countries.
- September 2021**
In the following countries, schools were still partially or totally closed at that time: Uganda, Bangladesh, Bolivia, India, Nepal, Mongolia.

Covid 19 in our projects

Covid 19 has left a significant impact in the countries where we work. Poverty and the collapse of family incomes have had a negative impact on children's well-being – many have been forced to work to make up for lost income. School closures around the world have made it harder for children to access education. According to a World Vision study, child marriage increased during the pandemic due to school closures and hunger. It is also estimated that school closures could lead to an increase in teenage pregnancies of up to 65%.

Africa

Covid 19 confinements have severely damaged livelihoods and access to services in many African countries. Most governments have started vaccination campaigns against Covid 19. However, the availability of vaccines is often limited (keyword: inequality in the distribution of vaccine/COVAX doses). Political instability and lack of humanitarian access also slow down vaccination campaigns in many places.

Middle East and Eastern Europe

Countries in the Middle East and Eastern Europe continue to have high numbers of Covid 19 cases. In some countries – including Georgia, Armenia and Syria – mortality rates are particularly high. In this region, there are many fragile contexts, such as Syria or Iraq, where the impact of Covid 19 is exacerbated.

Latin America and the Caribbean

Waves of Covid 19 are recurrent because of unequal access to vaccines (as in other poor areas) and the fact that only about one-third of the population is fully vaccinated. In the poorest communities and those with the lowest levels of education, the number of preventable deaths is increasing due to limited access to health services. Despite early signs of economic recovery, many people in Latin America and the Caribbean continue to face extreme poverty.

Asia-Pacific

Countries in the Asia-Pacific region reported a decline in the number of confirmed Covid 19 cases and deaths between August and September 2021. However, India remains the second highest in terms of total number of cases, and both India and Thailand were among the ten countries with the highest number of new daily cases during the same period. Vaccination rates vary considerably across the Asia-Pacific region. For example, 72% of the population is vaccinated in Mongolia, but only 21% in Bangladesh.




Highlights of our involvement in the context of Covid 19

Objective 1:
Extension
of preventive
measures




Objective 2:
Strengthen health
systems and the
health workforce



Goal 3:
Support children affected
by Covid 19 in the areas of
education, child protection,
food security and
livelihoods

Goal 4:
Cooperation and
advocacy for the
protection of children
at risk

-  **31 451 096** people informed about preventive behaviour
-  **5 573 530** information, education and communication materials on prevention distributed
-  **4 803 098** handwashing accessories distributed

-  **158 661** health workers trained and supported in communities in our project countries
-  **482 416** disinfection kits distributed to health facilities
-  **437 198** people were helped to set up and equip quarantine and isolation rooms

-  **3 424 202** people helped with information, education and communication materials on psychosocial support
-  **2 017 056** people supported with cash and vouchers
-  **1 461 446** children supported in child protection programmes

-  **281** global, regional and national policy changes brought about by external advocacy and engagement to improve international action to help people affected by Covid 19.
-  **1 062** children protected from violence. (One of the effects of Covid-19 is the increase in violence against children.)

Highlights 2021 and outlook

Collaboration with renowned partner organisations

In the year 2021, we also worked closely with international organisations: **We are the largest implementing partner of the UN World Food Programme (WFP), we work with UNICEF** (United Nations International Children's Emergency Fund), **UNHCR** (United Nations High Commissioner for Refugees) and **UNOCHA** (Office for the Coordination of Humanitarian Affairs). And, for the first time, we are involved with the **SDC** (Swiss Agency for Development and Cooperation) in a reconstruction project in Cambodia.

#NotEqual campaign

The #NotEqual campaign has been going on for two years. During this time, we have positioned ourselves innovatively in the market. Launched in 2020 as a brand campaign, it has grown and focused on sponsorship. **In 2021, we focused on online communication** which enabled us to tap into channels such as Snapchat and Pinterest and reach new target groups.

Chosen – children choose their own sponsors

In the year 2021, we organised **three Chosen events**. 127 people from Switzerland were chosen by their future sponsored children in Bangladesh, Bolivia and Uganda on the basis of a photo. The children were given back what poverty had taken away from them: the right to choose.

Focus on COVAX

As a result of the pandemic, millions of parents have lost their jobs. Families are facing livelihood difficulties and malnutrition is increasing. Children are increasingly forced to work instead of going to school. They are threatened with sexual exploitation, girls are forced into marriage.

We have **informed more than 72 million people in 70 countries** about the virus, explained hygiene rules, provided hygiene kits and much more (see page 33). As a member of the COVAX immunisation initiative, we worked with the World Health Organization (WHO) to inform people about the vaccine and help distribute the vaccine.

«The Forest Maker» Film documentary about World Vision collaborator Tony Rinaudo

Oscar winner Volker Schlöndorff is releasing «The Forest Maker», a documentary about Australian agro-economist Tony Rinaudo and his FMNR (Farmer Managed Natural Regeneration) reforestation method, in theatres this year. Tony Rinaudo **received the 2018 Right Livelihood Award** for the development of the reforestation method. Volker Schlöndorff met Tony Rinaudo for the first time shortly after receiving this award and decided on the spot to make a film about him. «The Forest Maker» is due to be released in Swiss cinemas in spring.



The Forest Maker
(filmpodium.ch)

Launch of the new website

Our website should become lighter, fresher, more modern and clearer. In workshops, we developed the new structure with our **partner Getunik** and the text form with **the agency MEXT**. The future website will thus be perfectly adapted to our target groups and optimised for fundraising.

UN Partner for Ecosystem Restoration

World Vision is an official partner of the United Nations Decade of Ecosystem Restoration. The FMNR (**Farmer Managed Natural Regeneration**) method is thus recognised as an effective method for the large-scale greening of degraded land in a natural way and by integrating local knowledge.

Expansion

After our successful **roll-out in French-speaking Switzerland in 2021** we are continuing our expansion: in November 2021, the Swiss Federal Supervisory Authority for Foundations approved that we should now be called «World Vision Switzerland and Liechtenstein». We will expand our involvement in the Principality of Liechtenstein and, as a first step, make contact with the foundations established there.

Successful appeals for donations

We have sent out eight appeals for donations in the past year, partly by email, partly by post; and we have been overwhelmed by the generosity of our donors. Many of them are also sponsors and make donations that go beyond their regular sponsorship contributions. **This allows us to respond to acute emergencies**. Appeals for donations have been sent out on the following themes:

- Covid 19 worldwide
- Covid 19 in India
- Hunger crisis in Afghanistan (3 appeals)
- Global hunger crisis
- Call for donations COVAX
- Mailing to foreign addresses
- General donations

Empowerment of children

How to protect children and adolescents in Covid confinement? Farzana, 15, found a way through social networks.



Brave girls, strong women

Farzana is the best example signalling the importance of teaching children to be self-confident and to engage themselves in their community. Now 15 years old, she leads the children's forum in the Kachua Development Project and is a member of the Bangladesh National Children's Forum. **Strong children change the world!**

Winning new sponsors

In August, we launched our first campaign to gain experience in **targeted lead generation** (addresses) via digital networks. We addressed specific target groups by means of Facebook Ads, Google Ads, etc., including people with a special interest in cooking and food. In a second step, interested people were sent recipes from the countries participating in the project via e-mail, together with stories of children from these countries. The campaign was accompanied by a recipe booklet («More than meals») containing eight recipes from around the world. Those interested could also sign up for a video cooking course.



To the video cooking course and recipe book

A model for the future: ecovillages

They live from and for their natural environment: ecovillages, communities that no longer exploit nature, but use resources in a sustainable and respectful way. **More than 10 000 such communities already exist around the world.** World Vision Bangladesh launched its first set of «eco-friendly villages» in April. We have reported on these and other interesting developments in World Vision projects in two issues of the Vision donor magazine and in three e-newsletters.

Memberships and partners

World Vision International



World Vision International is a signatory to the International Federation of Red Cross and Red Crescent Societies' Code of Conduct.



World Health Organization

World Vision International has had an official relationship with the World Health Organization (WHO) since 2013.



World Vision International has consultative status with the United Nations High Commissioner for Refugees.



World Vision is the largest implementing partner of the United Nations World Food Programme.

Associations, networks, partners of World Vision Switzerland



proFonds represents the interests of all charitable foundations and associations and promotes the exchange of knowledge and experience.



Platform for Swiss SMEs and entrepreneurial minds.



RECI is committed at the international level to the right to education for all.



The platform aims to increase resilience in the event of a disaster.



Anti-Corruption Network – fights corruption and does advocacy work.



Platform for the exchange of innovative solutions to water problems in developing and emerging countries.



Association of Christian relief agencies, development organisations and missionary societies



Digital Innovation Initiative

For children. For the future.

We use resources and donations efficiently and transparently. World Vision Switzerland has received two awards from the internationally recognised and independent Swiss Association for Quality and Management Systems, SQS (ISO 9001, NPO label) and carries the quality label of the Code of Honour Foundation.



Children's aid organisation
WORLD VISION
SWITZERLAND
Kriesbachstrasse 30
8600 Dübendorf
+41 44 510 15 15
info@worldvision.ch
worldvision.ch

facebook.com/WorldVisionSchweiz
twitter.com/WorldVisionCH
youtube.com/WorldVisionSchweiz
instagram.com/worldvisionch

General donations: Postal account 80-142-0